



## FEATURES EVERY WEBSITE MUST HAVE:

- Compelling landing page
  - Every important facts about the company
  - A call to action on every page
  - Testimonials and case studies
  - Help your visitors navigate hierarchically
  - Internal Links within your website's
  - A contact form to let visitors know that they can expect a response
  - Blog Page
  - Social media sharing buttons
  - Easily readable, clean font
  - Mobile responsive
  - Search Engine Optimization
  - SSL
  - Robots.txt to let search engines know what they can and can't index
- 